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## Installer Briefing: Key Updates

### Credit Card Policy Update – Effective February 1

Soligent is issuing a reminder about its updated credit card policy, designed to maintain payment flexibility while reducing transaction fees wherever possible. The policy supports continued credit card use with a clear, transparent fee structure based on account status.

[View the full credit card policy update](#)

#### Key Details:

- Pre-Pay Accounts: Credit cards accepted with zero transaction fees
- Standard NET 30 Accounts: Credit card payments incur 50% of standard transaction fees
- Beyond NET 30: Full standard credit card transaction fees apply
- Effective Date: Applies to any invoice due on or after February 1, regardless of invoice date
- Account Standing: Accounts currently past due may be subject to additional restrictions

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## Soligent Events

### The TESLA ENERGY Van is coming to Fort Myers & Tampa Florida

The Tesla Energy Interactive Van is touring Fort Myers and Tampa, bringing an instructor-led, hands-on presentation built specifically for installers. Get expert insights, live demos, and an up-close look at the latest Tesla Energy solutions—including Powerwall 3.

**Fort Myers**

Solar Energy Institute & Soligent  
3800 Michigan Ave, Fort Myers, FL 33916  
Tuesday, February 3

9:00–11:30 AM

[Register for Fort Myers](#)

**Tampa**

Soligent Tampa Branch & Training Center  
9220 Palm River Road, Suite 104, Tampa, FL 33619  
Thursday, February 5

9:00–11:30 AM

[Register for Tampa](#)

**Come See us at [RE+ Northeast](#)**

Join us at **RE+ Northeast**, February 4–5, in Boston at the Thomas M. Menino Convention & Exhibition Center in Hall C, [Booth #527](#). Stop by to connect with our team and see how we're helping Northeast solar installers work smarter, faster, and more efficiently.

**Regional Market Watch**

A new TD Cowen industry survey points to a strong outlook for U.S. solar in 2026, with residential demand holding up better than expected and continued recovery despite the end of the 25D tax credit. The report highlights rising battery attachment rates (around 60%), supported by the full energy-storage tax credit. Installers looking to increase storage attach rates or sharpen their storage sales strategy are encouraged to reach out to their local Soligent **RAM** to schedule storage training and sales support. The survey also notes positive momentum for major solar companies as technology improvements and market-share gains drive confidence heading into 2026. ([Read Survey](#))

**Massachusetts** could save about \$313 million per year if it continues expanding solar plus storage under the SMART 3.0 program, according to a new analysis. By adding roughly 3.5 GW of solar and storage, the state would reduce reliance on expensive fossil-fuel generation, lower wholesale electricity costs, and improve grid reliability — delivering savings to all ratepayers, even those without solar. [Learn More](#)

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## ICYMI

- [Upcoming documentary](#) explores the roots of the U.S. Solar Industry
- Lightreach PPA's now available through [Soligent](#)

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## Deal Of The Week

Each week, the Soligent Discount Center features limited-time deals on select high-quality products—priced to move and available on a first-come, first-served basis. Don't wait—when they're gone, they're gone.

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